# **FROM A** RECRUITER'S DESK

Management Recruiters of Tallahassee Monthly Newsletter



#### **HOW TO ATTRACT TALENT CONSISTENTLY AND BUILD YOUR BRAND**

75% of candidates will research a company's reputation before applying to the job opening.

In the last few months, we have discussed how to retain talent, the importance of growth opportunities, maintaining a work-life balance, and staying competitive with compensation and other offerings. This month, we are uncovering how businesses can keep attracting talent consistently and what hiring authorities need to know to compete.

#### **Building a Great Online Presence**

Building a strong, positive digital presence online is the first step in attracting talent. It is often the first impression someone has of your company and the easiest way for them to learn more. Building an online presence is an easy way to showcase your company's expertise, culture, and news. Candidates will be more confident to apply when they can research more deeply into your business and go past just the job posting. Using social media such as Instagram, Twitter, and LinkedIn are great ways to consistently brand your business and put you at the forefront of hiring.

Read more on building a solid reputation and questions hiring authorities should know.

**READ MORE** 













THE MANUFACTURING WORLD IS DEFINED BY RAPID,
SOMETIMES UNEXPECTED ORGANIZATION
EXPANSION TO MEET MARKETING DEMANDS. OUR
CONTRACT STAFFING SERVICE MODEL ALLOWS US
TO QUICKLY SOURCE THE SPECIALIZED
PROFESSIONALS YOU NEED, PULLING FROM A
MASSIVE, NATIONWIDE TALENT POOL.

**LEARN MORE** 





Austin, TX

#### **PROGRAM MANAGER**

Charlotte, NC

#### **GEAR ENGINEER**

Hartford, CT

#### **ENGINEERING MANAGER**

Huntsville, AL

precision molding



#### **ENGINEERING MANAGER**

St. Paul, MN

precision machining

#### **TOOLING ENGINEER**

3 locations: GA, FL, Windsor, CA

injection molding











# Consulting Corner

WHERE MARKETS, MOVEMENTS, AND MONUMENTAL MOMENTS ARE DISCUSSED.

Over the last year, we have listened to the pain points our industries have been facing. We have had conversations with leaders in the board room to employees on the plant floor. We attended many conferences and webinars in 2022. We share what we learned over the last year and practices that are a MUST to take you into 2023.



**WATCH HERE** 



In the last few weeks, we have been asked what we think the end of 2022 will look like for our industries, as well as the predictions of how 2023 will begin. We have compiled our office calls and shared what we expect in the New Year.

**WATCH HERE** 



#### **RECENT BLOG POST -**

#### THE ULTIMATE INTERVIEW GUIDE **DOWNLOAD OUR INTERVIEW HANDBOOK**

These statistics may alert you, but we are using them to portray the importance of coming prepared for an interview. Our step-by-step guide is an accumulation of 35 years of being in the recruiting industry and over 100 years of combined recruiting experience in our office.

**READ MORE** 



#### **RECENT BLOG POST -**

#### THE BENEFITS OF CONTRACT STAFFING AND ITS GROWTH AT **MRT**

Companies that begin incorporating more contract work into their business will be ahead of the curve. While millions of jobs are on the market already with temporary work options, more and more companies are starting to engage with the idea of more contracted staff.

**READ MORE** 

# WELCOME TO THE TEAM

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# OCTOBER PLACEMENTS

## **PLASTICS**

- Operations Manager
- Quality Engineer
- Plant Manager

# **ELECTRONICS DISTRIBUTION**

Talent Acquisition Specialist

# **PACKAGING**

- Production Manager
- Plant Manager

# **BUILDING COMPONENTS**

Plant Manager

# **TELECOMMUNICATION**

- Night Shift Production Supervisor
- Cost Accountant

# MACHINING FIREARM COMPONENTS

CNC Programmer



Contact Us mrrecruiter.com (850) 656-8444